Delo Mena, Etiopia

SUPPORT TO BURKA YADOT COFFEE FARMERS

Partners: Coopi, Co.QUA, BurkaYadot Farmers Cooperative Union
Entrepreneurial strengthening of Burka Yadot Cooperatives Union which has among its members 12 cooperatives of producers of Hareenna Coffee.
Since 2016, Coopi has implemented this component of the AICS/UNIDO Programme on the coffee supply chain as an element of socio-economic development.

At the end of this initiative, Fondazione Aurora supports the Producers' Consortium, Burka Yadot Farmers Cooperative Union in order to consolidate the enterprise and maintain the level 2 of quality of Harenna Coffee.
Business Scale-up

- Introducing modern techniques for post-harvest processing of coffee beans
- Purchasing drying materials and agricultural tools
- Providing technical support (extension services)
- Facilitating market access and customer identification for export
- Strengthening marketing and export of Harenna coffee;
Timeline and Activities

10/20 - 05/21
Multi stakeholder meeting with UNIDO Coopi and Co.Qua

06/21
Signing of the Memorandum

07/21
Beginning of consolidation activities

4/2020
Questionnaires to 12 representatives of Union cooperatives for the participatory diagnostic examination for needs analysis and identification of intervention priorities
Results

SUPPORT TO BURKA YADOT COFFEE FARMERS

Ownership
Conducted participatory diagnostic review for analysis of the needs

Equipment supply
Purchase of drying materials and agricultural tools

Technical Services
Extension services

Employment
Supporting the employment of farmers belonging to the 12 coffee cooperatives

Marketing Strengthening
Conducted participatory diagnostic review for analysis of the needs

Export Strengthening
Harenna coffee promotion to international customers