



Fondazione Aurora

Nairobi, Kenya

Scaling up Dagoretti Film Centre

Partners: Amref Health Africa,
Amref Health Italia



**Scaling up
Dagoretti Film
Centre**

DFC is a social enterprise for film production and audiovisual content based in Nairobi.

Thanks to its participatory approach, DFC contributes to bring out voices and stories from local contexts that are otherwise undervalued; it promotes talent development for young people and facilitates their employment in the audiovisual market.



Scaling-up



**Scaling-up
Dagoretti
Film Centre**

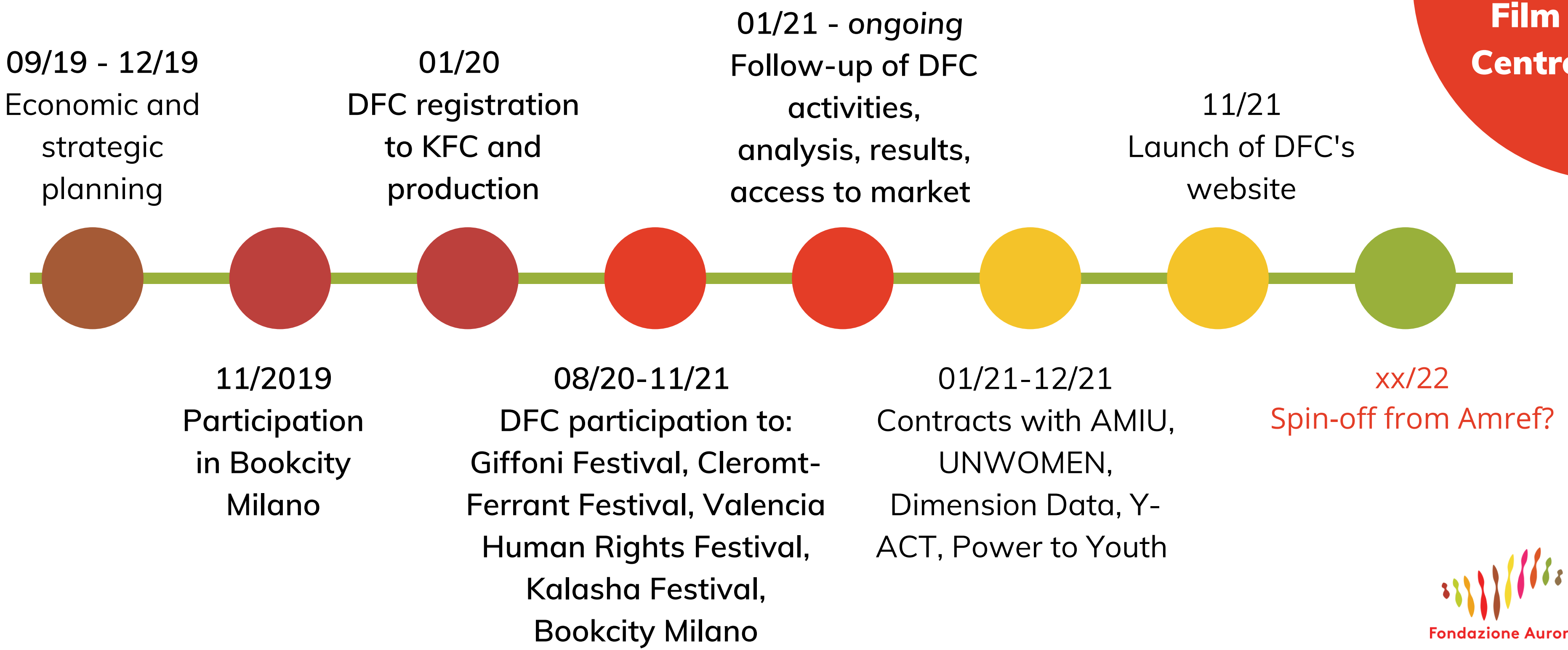
- Supply of fixed assets and equipment for DFC
- Business support: business plan, marketing and communication strategies, client identification
- Monitoring and market orientation: economic and marketing planning, agreements with local institutions
- Participation in international events, festival and tenders
- **Participation to E4Impact incubator?**



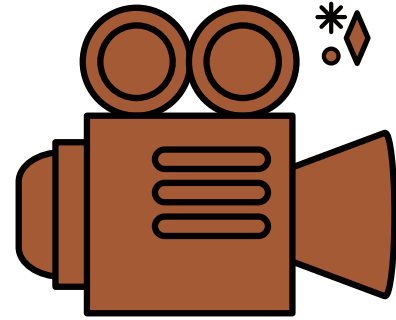
Timeline and Activities



Scaling up
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Achievements



Equipment

Purchase of hardware equipment for the production of audiovisual material



Strengthened internal structure and governance

Technical assistance, business planning and marketing



Increased production and revenues

Through the realization of documentaries, short films, still photography, audio recording etc.



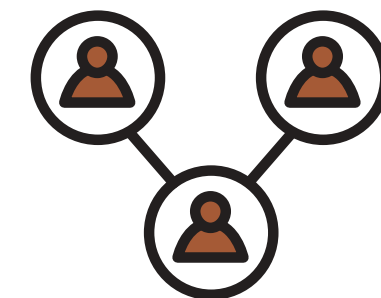
Employment

Skills acquisition and increased job opportunities for local youth



Promotion and visibility

Participation to international events, festival and tenders; launch of company's website



Access to market

Client identification

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